



## How can you participate in the campaign?

### Individuals

If you are an individual who wants to participate in the campaign, you do not need to register! You can be an active participant by reposting any of the posts that FSC UK and FSC International share on our social channels throughout the campaign.

### Licence Holders

If you hold an FSC Licence, you must register to participate in the campaign. Once you register, you will have access to all the campaign assets. You can post the assets on your social channels during the campaign to showcase your sustainability efforts. Regardless of whether the assets are edited or used as is, prior to posting them, you need to get the FSC trademark usage approved.

- If you hold a **Project Certification, Forest Management or Chain of Custody Certificate**, you need to approach your certification body for review and approval of the FSC trademark use.
- If you hold a **Promotional Licence or sponsor Ecosystem Services projects**, you need to approach your Trademark Service Provider (your FSC national or regional office) for approval of the FSC trademark use.

Additionally, you can repost any of the posts that FSC UK or FSC International share on their social channels throughout the campaign.

### Non-licence holder organisations

Any organisations that do not hold an FSC licence but would still like to participate in the campaign must register. This includes, but is not limited to NGOs, international organisations, government entities, etc.

Once you register to participate, you must contact your local FSC team (you can find the relevant contact information on the registration form) asking for a **one-time use authorisation form** and provide the following details:

- Organisation's full name
- Organisation's address
- Name of the contact person (this person will be responsible for the use of the FSC Logo and will sign the authorisation)
- Contact person's phone number
- Contact person's email address
- Complete name of the event: Forest Week 2023
- Proposed uses: Social assets, digital assets, and printable assets

The Trademark Service Provider (TSP) from the local FSC team will then issue a one-time use authorisation agreement which you need to sign. Once this is signed and received by the relevant TSP, the toolkit with all the assets can be shared with you.

You must remove the licence code placeholder from all assets. If you wish, you can also co-brand the assets. Prior to posting them on your social channels, you need to approach the TSP who issued the one-time use authorisation agreement to receive the FSC trademark use approval.

Additionally, you can repost any of the posts that FSC UK and FSC International share on our social channels throughout the campaign.

**Want to register for the campaign?**

Contact [communications@fsc-uk.org](mailto:communications@fsc-uk.org)